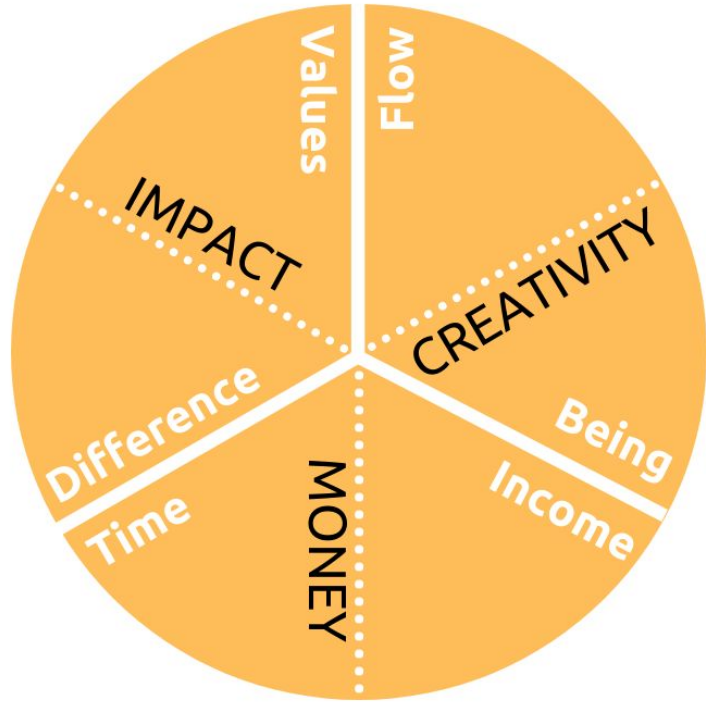


Your True Profit™ Compass



THE *True* Profit TEST



www.KarenSkidmore.com/takethetest

MONEY #1 Your Time

- What hours are you prepared to work?
- What is your capacity/availability?
- What are you not prepared to sacrifice?
- What time do you need for love and joy?
- What changes do you want to make in the future to the way you spend your time?

MONEY #2 Your Income

- How much income do you need right now?
- How much income do you want in the future?
- What does your business need to sell to give you this income?
- What short term “costs” will give you your long term “gains”?

CREATIVITY #1 Your Being

- Understanding your personality
 - Talent Dynamics
 - Myers Briggs
 - The Fascinate Advantage
- Introvert or Extrovert
- Accepting who you are and that you are enough

CREATIVITY #2 Your Flow

- What is your communication style?
- Do you like being out front? Or working as part of a team?
- How does your energy flow during the day, week and month?
- Have you ever thought about batching different parts of your business around your cycles?

IMPACT #1 Your Core Values

- Who do you take a stand for?
- What rules do you live by?
- How do you want to show up every day?
- Do your business values reflect yours?

IMPACT #2 Your Difference

- What difference do you want to make to your “world”?
Personal, Family, Local community, National, Global
- What makes you angry, passionate, ecstatic?
- Are you a thought leader or do you champion someone else’s ideology?
- UN Global Goals



If you really want to get going, this is your quickest way to fast track your progress ...

A True Profit Call will help you work out

- What is out of alignment in your business
- Where to focus your time and energy
- A plan on how to support you going forward

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